



## ADVERTISING

### 18TH HOLE JUMBOTRON PACKAGES

#### Platinum **\$7,800**

1,440 mentions per day, 5,760 total  
(5 second spots: 2 hours daily, 8 hours total)  
(36) Anyday daily tickets  
(18) One day general parking passes

#### Gold **\$5,400**

720 mentions per day, 2,880 total  
(5 second spots: 1 hour daily, 4 hours total)  
(10) Anyday daily tickets  
(5) One day general parking passes

## HOLE SPONSORSHIP

- (1) Hole sponsor sign with sponsor's logo
- (1) 1/2 page b/w insert ad (150,000 circulation)
- (1) Full page 4 color ad in Spectator Handbook (15,000 circulation)
- (12) One day clubhouse tickets
- (14) Anyday daily tickets
- (2) One day sponsor parking passes
- (6) One day VIP parking passes
- (4) One day Trophy Suite Club passes

**\$8,000**



## EXHIBITION SPACE

- (1) 10' x 10' space in Entrance Pavilion (air-conditioned)
- (1) 8' Banquet table and two chairs
- (1) Company identification sign
- (20) Anyday daily tickets
- (10) One day general parking passes
- (1) 1/4 page b/w insert ad (285,000 circulation)

**\$5,900**

## SPECTATOR HANDBOOK ADVERTISING

	B/W	4C
1/2 page 4" x 4.5"	<b>\$1,135</b>	<b>\$2,700</b>
Full page 4" x 9"	<b>\$1,865</b>	<b>\$3,136</b>